

ABSTRACT

A storage device 5 stores a Web page template 11 defining the basic structure of Web pages to be browsed, and registered user information 12 including information regarding users who will browse the Web pages. A Web page generating unit 6 generates, in response to a request from a user for browsing a Web page, generates a Web page specific to the user by embedding user-specific information which is obtained by referencing the registered user information 12 into the Web page template 11. A server unit 7 provides the generated user-specific Web page to the user.

The storage area for storing Web pages on a server can be saved. In addition, the number of stored Web pages is small, facilitating the maintenance of the Web pages.